

Highlights of key financial education student activities co-organised by the EDB in the 2024/25 s.y.

Item	Event Date	Key Event	Collaborating Organisation	Target Participant
(1)	November 2024 and March 2025	Project M ² Kahoot! Financial Literacy Competition Event details	Project M ²	All Secondary students
(2)	December 2024 – August 2025	HKICPA Accounting in Action: An immersive learning experience 2024/25 Event web page	The Hong Kong Institute of Certified Public Accountants (HKICPA)	All Secondary 4– 6 students
(3)	December 2024 – March 2025	Smart Consumption Academy – My Unique Project Study Competition Event web page (in Chinese only)	Consumer Council	All Secondary students
(4)	December 2024 – March 2025	Smart Consumption Academy – My Fun Instagram (IG) Post Creation Competition Event web page (in Chinese only)	Consumer Council	All Secondary students
(5)	February – June 2025	Smart Consumption Academy – My Witty Online Quiz Competition Event web page (in Chinese only)	Consumer Council	All Secondary students
(6)	October 2024 – March 2025	Digital Financial Literacy Programme for Youth 2024–25 – Instagram Content Creation Competition Event web page	The Investor and Financial Education Council (IFEC)	All Secondary students
(7)	March 2025	Financial Education “Teacher & Student” Series: Executive Leaders Forum cum Kick-off Ceremony of the “2025 Hong Kong Financial Literacy Championship” (New)	Not applicable (Organised by the EDB)	All Secondary teachers and students

(8)	April 2025	Financial Education “Teacher & Student” Series: Virtual Asset as an Investment? (New) (Online Course)	Not applicable (Organised by the EDB)	All Secondary teachers and students
(9)	March – April 2025	The Hong Kong Financial Literacy Championship 2025 – Online Quiz Event web page	Hong Kong Economic Journal Education, the Hong Kong Monetary Authority, etc.	All Secondary students
(10)	March – July 2025	The Hong Kong Financial Literacy Championship 2025 – Youth Financial Talent Runway Event web page	Hong Kong Economic Journal Education, the Hong Kong Monetary Authority, etc.	All Secondary students
(11)	March 2025	Digital Stock Trading Guru Inter – school Competition 2024–25 Event web page	Hong Kong Association for Business Education, The Investor and Financial Education Council (IFEC)	Secondary 4 – 6 students taking Business, Accounting and Financial Studies (BAFS)
(12)	May 2025	HKICPA Accounting in Action: An immersive learning experience 2024/25 – Accounting and Business Management Online Quiz Competition	The Hong Kong Institute of Certified Public Accountants (HKICPA)	All Secondary 4 – 6 students
(13)	August 2025 (Application deadline: 21 June 2025)	Project M ² Leadership Program 2025 Event web page	Project M ²	All Secondary 3 – 5 students
(14)	September 2024 – July 2025	Visit to IFEC FinEd Hub Event web page	The Investor and Financial Education Council (IFEC)	All Secondary students

(* Details of the above activities will be released on the EDB website or the respective activity websites in due course.)